

# Pocky®

## POCKY

Simple and memorable, the iconic Pocky box has brought smiles to faces all around the globe since it was introduced as the world's first chocolate stick snack in 1966. Pocky's delicious, crunchy, and shareable quality has resulted in 19 billion boxes sold worldwide since 1966.



## MAIN FLAVORS:

Pocky Chocolate,  
Pocky Strawberry,  
Pocky Cookies & Cream,  
Pocky Green Tea,  
Pocky Chocolate Banana,  
Pocky Almond Crush,  
Pocky Crunchy Strawberry

## KEY CHARACTERS:

**Sharable** - *Snack with Style; Share the experience!*

**Easy to Handle** - *Anytime Anywhere*

**Perfect Harmony** - *Snap for Joy*

## CURRENT RETAILERS:

Costco, Walmart, Loblaws, No Frills, Real Canadian Superstore, Sobey's, Metro, Save-on-Foods, 7-Eleven, Safeway, London Drugs, IGA and other retail chains and specialty stores (located in international aisle or cookies/biscuit aisle)